



Press Release

New membership: Liveo Research joins the RecyClass initiative

Basel, 10th October, 2023 Liveo Research has joined the RecyClass Initiative as a Platinum Member. RecyClass promotes plastic packaging recyclability and develops a coordinated approach for the use of recycled materials.

With this new membership, Liveo Research seeks to accomplish two goals: First, it aims to actively participate in this initiative and thereby advance circular economies in packaging. Lastly, Liveo Research wants new ideas for improving its sustainability strategy and its packaging innovation.

“Taking care of social and environmental well-being has always been a hallmark of Liveo Research. We provide unique, easily recyclable films for one-material tablet blisters as an example of this. The goal of joining RecyClass is to accelerate the momentum behind our sustainability initiatives,” says Dr. Carsten Heldmann, CEO of Liveo Research.

About RecyClass

RecyClass is a non-profit, cross-industry initiative advancing recyclability, bringing transparency to the origin of plastic waste and establishing a harmonized approach toward recycled plastic calculation & traceability in Europe. RecyClass develops Recyclability Evaluation Protocols and scientific testing methods for innovative plastic packaging materials which serve as the base for the Design for Recycling Guidelines and the RecyClass Online Tool. RecyClass established Recyclability Certifications for plastic packaging, Recycling Process Certification and Recycled Plastics Traceability Certification for plastic products.

Liveo Research - An Overview

Founded in 1962, Liveo Research is a top global producer of materials for primary packaging in the pharmaceutical and medical industry, as well as special applications such as shrink labels. Headquartered in Basel, Switzerland, it has production sites in Boetzingen and Staufen (Germany), Delaware (USA), Singapore, and Taicang (China). Liveo Research currently has approximately 1,000 employees worldwide. In addition to a broad product portfolio of packaging materials, the company also offers its customers value-added services like "LiveoOptima" that support them to find the best, sustainable packaging solutions.

For further details, please visit: www.liveoresearch.com

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