



## **LIVEO RESEARCH PHARMA PACKAGING ADDS RECYCLABLE NEW ALL-IN-ONE BLISTER PACKAGING SOLUTION TO ITS PORTFOLIO**

**Bötzingen, October 27th, 2022 – The Pharma Packaging Innovations Business Unit of Liveo Research AG is expanding its existing product portfolio by adding a complete A-PET pharma blister solution. This solution consists of two components: Blis|Form MA, a halogen free A-PET film, and Blis|Lid MA, a PET lidding developed in collaboration with adapa Denmark Slagelse A/S, formerly known as Danapak Flexibles A/S.**

Customers can now have a recycle ready packaging solution with a peelable or a push through lidding option. The mono-material solution is easy to separate during plastic sorting and strongly facilitates recycling. As recently announced in our Liveo Sustainability Strategy, improving recyclability to minimize packaging impact and reducing plastic waste is an important part of our sustainability agenda. Both, the Blis|Form MA, and the Blis|Lid MA are designed as recyclable in the A-PET stream, which is very well established in most countries.

The mono A-PET blister, developed by the dedicated Liveo Research R&D and Product Management teams, in collaboration with our partners, offers high transparency and high efficiency on standard thermoforming lines with the same quality and speed level as PVC blisters. It is the perfect base film to combine with our new PET lid, but it can also be sealed to standard aluminium lidding.

The new Blis|Lid MA works for both peelable (PL) and push through (PT) solutions, and ensures an easy and safe option for all kind of blisters. It is a user-friendly product with easy push through comparable to aluminium lidding.

With the unique combination Blis|Form MA and Blis|Lid MA, Liveo Research is able to offer a full solution, ensuring a reliable performance with high quality and service levels.

Together, our new A-PET solution is ideally suited for an expansive number of applications such as OTC, generics, nutraceuticals, veterinary health, and many more.

Dr. Carsten Heldmann, CEO Liveo Research, states, “I am very excited to announce that we are now offering a single material blister solution for our customers. We have completely reorganized and focused our technical and product management teams to ensure fast progress in this key project, and with my technical background, I take personal interest in the product development. This solution is supporting our sustainability agenda by offering recyclable material while helping customers to acquire a full solution from one supplier – making the validation and the supply process easier and faster.”

To help its customers choose the best solution, Liveo Research offers them the Liveo Service program “Cut the Waste” which will through a scientific approach define which is the best material to pack their products while minimizing the packaging environmental impact.

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### **About Liveo Research**

Liveo Research is a leading global manufacturer of films for the pharmaceutical and consumer products industries. The company is headquartered in Basel, Switzerland with subsidiaries in Bötzingen and Staufen (Germany), Delaware (USA), Singapore and China. The company was founded in 1962 as Myraplast Staufen GmbH. Liveo Research in Bötzingen provides their customers a broad blister film portfolio as well as value-added services. The Staufen subsidiary produces PET-G films for sleeves and rigid PVC films for high-end printing and the office supply market. Approx. 1000 employees are catering to Liveo Research’s customer needs.

For more information, please visit [www.liveoresearch.com](http://www.liveoresearch.com)